

CACTUS CARES

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Executive Director's Letter

Dear Stakeholders,

We ended 2020 with a call to our employee-owners and partners to help us expand Cactus Cares into our communities...and the response was overwhelming!



We will share some of our favorite stories of work we did throughout the year in this Annual Report, but for the most up to date information follow us on Facebook by scanning the QR code at the bottom of the page.

Our expansion into Iowa, South Carolina, Georgia, and Nebraska was employee-owner lead and our community partners stepped up to provide leadership and resources. This resulted in a dramatic expansion in the number of organizations Cactus Cares supports. One of the biggest struggles with community & university food pantries is access to a reliable supply of animal protein. Our employee-owners and partners understand that and got involved. Whether it's a men's homeless shelter, a food pantry, or feeding university students with limited resources, Cactus Cares answered the call to provide a reliable source of protein.

In developing our strategic planning in 2020, we asked how can we build upon our success? We concluded that expanding our university meat lab program (Cactus Cares P.O.W.E.R. Program), growing the reach of our partners and industry leaders in joining Cactus Cares, and expanding our communication about food insecurity and the mission of agriculture in feeding a hungry world would be the key to our expansion.

One of the most important steps is for you to scan the QR code below to access our Facebook page. Scan it, like us, and join us in telling the story of Cactus Cares and serving our communities. In 2022, we are planning several events that will provide the opportunity to get involved in supporting our mission.

I am humbled to be part of an industry that wants to serve their communities and steps up when they are called upon.



•What is Cactus Cares?

Cactus Cares is a 501(c)(3) non-profit, thoughtfully founded, underwritten and supported by 100% employee-owned Cactus Feeders

<u>Mission</u>

Cactus Cares is a 501(c)(3) non-profit committed to feeding a hungry world, starting with family, friends, and neighbors in our own communities across the United States. We collaborate with local-level foundations and institutions to ensure a more

sustainable source of food for the long-term. Whether it's providing ongoing support for local food pantries, direct donations of beef and pork, setting up and facilitating grants and scholarships for college or tech-bound youth, or even mentoring others to be better leaders in their own communities, tangibly improving the well-being of those we serve is at the core of our care.

<u>Values</u>

Within our local communities, Cactus Cares focuses on four pillars of support: Hunger Relief, Scholarships & Education, Leadership, and Renewal.

Impact



17,500 lbs. donated



70,000 servings donated



18,000 families reached

First Annual Cactus Cares Golf Tournament

Save the Date: August 18th, 2022

This year Cactus Cares hosted the First Annual Cactus Cares Golf Tournament to help raise funds to continue to fight to eliminate food insecurity in our local communities. The event was held on Saturday, July 31st. Between our awesome team competitors, the delicious dinner that was sourced from Raider Red Meats at Texas Tech, our generous sponsors, our amazing volunteers, and the (mostly) beautiful weather, a great time was truly had by all! Thank you to everyone who helped make this fundraiser possible.

Building strong communities through fun events like this golf tournament is what we consider a true hole in one! Thank you to all of our sponsors and team competitors for making this event possible!

> Together we raised \$18,000 to continue to battle food insecurity in our communities!



3,250 lbs. 24 Organizations

Joining the National Pork Producers Council (NPPC) annual "Give-A-Ham" campaign and social media challenge, Cactus Cares challenged the employees of Cactus Feeders and Cactus Family Farms to donate hams and protein to organizations serving the food insecure. Cactus Cares matched every donation to amplify their team's impact further.

"It was a truly unique and humbling experience to be able to choose an organization in my community and see the difference my donation and our entire Cactus team is making. Walking into the school food pantry where my children attend school, it was eye-opening to see how real and present food insecurity is in my small Midwest community," said Justin Koski, Cactus Family Farms Employee.

Employees who participated in the annual #GiveAHam challenge have supplied over 3,250 pounds of protein to 24 different organizations across seven states to date. Homeless shelters, food pantries and local heroes were among the groups who received the more than 285 hams delivered this holiday season. One 8-pound ham will provide 32 servings of protein or just over 6.5 meals to a community member fighting food insecurity.

"We often think of food insecurity as a global issue, and it is, but hunger is also real and present in the local areas we live and work in every day. Knowing this, it is our mission at Cactus Cares to stand in the dap in our own communities, so every person has enough food to live a healthy and active life," said Cactus Cares Director Shelby Padgett. "It was amazing to see our Cactus Family Farms team come together and get excited about the difference they were making with the #GiveAHam challenge."

GiveAHam Challenge Summary



Thank you to everyone who participated in this year's Give A Ham Challenge! We look forward to expanding the challenge even further in 2022









As part of our #GiveAHam Challenge, multiple employees teamed up to supply hams to an organization in Dumas, Texas called Feeding Dumas. Feeding Dumas' mission is to serve those who serve in our community including hospital staff, police officers, fire fighters, and first responders as well as the hungry in the community. They do this by providing a Thanksgiving meal each year for Dumas' community heroes!

However, Feeding Dumas looked a little bit different this year. In the past Kathy Trayler had coordinated the event, however, after Kathy passed away earlier this year her family members decided to continue on the tradition. Earlier this fall, Kathy's granddaughter reached out to us and asked for our support as she attempted to continue her grandmother's legacy. She told us that one of the hardest items for her grandmother to get donated each year were the hams needed for the Thanksgiving meal.

Feeding

Dumas

When our employees heard Kathy's story and the legacy that her granddaughter was working to continue, our donors generously stepped up and donated hams to make Feeding Dumas successful.

Thanks to our generous employees, and the matching donations from Cactus Cares we rounded up enough hams to help feed the estimated 550 people at Feeding Dumas.



Snak-Kit is a local organization committed to providing weekend food items to help decrease hunger, so school-age children can focus on their learning.

Located in Manning, South Carolina, Snak-Kit was founded in 2019 in order to help alleviate weekend hunger within the local school district. Our investment over the past few years has enabled Snak-Kit to grow the number of children receiving weekend food bags from 25 kids per week to almost 200 kids per week. Our goal is to continue to grow this program to expand to support additional school age children in need within Clarendon County! In 2022, one of Snak-Kit's goals is to continue to grow opportunities for the public to get involved.

This year we were also grateful to have received a grant from Clarendon County in order to help continue to grow Snak-Kit. Thank you very much to Clarendon County for their continued support!

Also in 2021, we released the branding tagline for programs like Snak-Kit as "Powered by Cactus Cares" look for this tagline in 2022 as we continue to grow programs across the country.



Intern Spotlight

This summer we were honored to have two fantastic interns. Each intern brought with them a skill set that added immense value to our Cactus Cares team.



Mary Kate Morgan North Carolina State University

Mary Kate is currently a second year masters student at North Carolina State University where she is studying Agricultural and Extension Education. This summer, Mary Kate contributed to our team through a variety of projects; however, her primary project was to manage the Amarillo College Farm to Fork Camp. This was a four day camp for students in middle school to help them learn where their food came from.

"One of my favorite experiences of this internship has been being able to use my skill set, having a bachelors in Agricultural Education, to help with the Amarillo College Farm to Fork Camp" said Mary Kate. "I was tasked with planning the whole camp. I created lesson plans and planned field trip experiences. I really wanted to make this camp a fun experience for these middle school students."



Faith Baxter Oklahoma State University

Faith is a sophomore at Oklahoma State University where she is dual majoring in Food Science and Agricultural Communications. This summer Faith had the opportunity to work on many different projects, but her primary project was to create communication guidelines for some of our partner organizations. This included social media recommendations, brand standards, and media outlets that they could partner with in their local community.

We were thrilled to have Faith as a member of our team this summer and wish her the best with all of her future goals!



This summer we had the opportunity to host one of the Amarillo College's Kids Camps. Our camp was titled "Farm to Fork" and focused on food production. We were able to reach over 25 middle school students with this four day camp.

The campers began their week in the classroom. Here they learned lessons on a variety of subjects including animal handling, animal identification, cattle by-products, ruminant digestion, and the multitude of careers that exist within agriculture. The careers section concluded with a panel of Cactus Feeders employees and interns who discussed their role and what education was needed to obtain a position like theirs. On Wednesday, the campers had the opportunity to tour the corporate office, learn about Cactus Cares while enjoying a snack in the Amarillo Club, tour Snack Pak 4 Kids, and even pack bags for the weekend





backpack program. The majority of these students are recipients of the weekend backpacks and they commented that it was fascinating to see what went into getting the bag to the student each week. Finally, on Thursday, the campers had the opportunity to visit Wrangler Feedyard to learn about cattle feeding.

During this camp we heard many comments but some of the most shocking were "What does a steak look like?" and "Do chicken nuggets come from beef cattle?". Questions like these are the reason that we believe it is important to interact with these students directly to teach Agriculture Education.

Partnerships

Cactus Cares collaborates with local-level foundations and institutions to ensure a more sustainable source of food for the long-term.

In 2021, Cactus Cares had the opportunity to partner with numerous world-class operations focused on tangibly improving the communities where our family, friends, and neighbors are located. This annual report highlights some of these partnerships.



Emi's Color Shoot

Each year, we are proud sponsors of Emi's Color Shoot! Emi's Color Shoot is a sporting clays event in Amarillo, Texas to provide support and awareness to the Texas Scottish Rite Hospital for Children.

Our passion and support is fueled by our employees' dedication and love for this cause. We can't wait to come back next year!



National Night Out- Metter

National Night Out is an annual communitybuilding campaign that promotes police-community partnerships and neighborhood camaraderie. At this year's National Night Out in Metter, Georgia, we sponsored a free hot dog dinner for all of the children who attended the event. Thank you to the Cactus Family Farms employees who volunteered their time to serve food at this event!



State Fair of Texas Beef Skill-a-Thon

This year, we were honored to sponsor the State Fair of Texas Beef Cattle Skillathon Contest which tested contestants about their knowledge of beef cattle, nutrition and the beef industry. Our sponsorship provided scholarships to the top three contestants in the senior division.



Texas 4-H Vet Camps

Over the course of the summer we had the opportunity to speak to three Texas 4-H Veterinary Science Camps. These camps were held in Kingsville, College Station, and Canyon. Each camp consisted of about 25 students that were working towards their veterinary assistant certificate. We were able to share the Cactus Cares story, and Dr. Ellis shared about his experiences.



Stratford Jamboree Parade

The Stratford Feedyard team represented us well at the Stratford Jamboree Parade this summer! The team threw out beef sticks from their parade float!



Operation Bike Drop

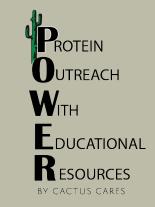
We are proud to once again be a sponsor for Operation Bike Drop in Metter, Georgia! This is an initiative put on each year by the Candler County Sheriff's Office with the goal of providing bicycles and helmets to children within the Candler County School System, grades K-7.

Cactus Cares P.O.W.E.R. Program

What is the program?

The Cactus Cares P.O.W.E.R. Program, formerly known as the University Meat Lab Program, was started in March 2020 when we began sourcing ground beef from the West Texas A&M Meat Lab- Doc's Prime Cuts. In this program, we purchase protein from University Meat Laboratories and donate the product to local food pantries and other organizations.

Over 15,000 lbs. sourced in 2021



Multiplication Effect

This creates a multiplication effect- we are able to support both agricultural education and food pantries using the same dollar. The program started with WTAMU and has since expanded to include seven universities across the country.

Over 60,000 servings have been donated



Continuing to expand in 2022

Over 10,000 families reached



West Texas A&M University

West Texas A&M University was the first meat laboratory we partnered with, and it has remained one of our strongest partners. This year, we sourced 4,400 pounds of meat from Doc's Prime Cuts. This meat was used to serve 11 different organizations in the Texas Panhandle area. Each of these organizations were handpicked by an employee-owner. More information on some of these organizations can be found on the next few pages.



Cactus Cares has purchased protein from West Texas A&M to support the following organizations:



Eastridge Mission Center

At the beginning of 2021, we were thrilled to have the opportunity to partner with Eastridge Mission Center. At the time, EMC was passing out food boxes each month for those in need within the community. We made sure that each box included protein.



Colorful Closets

We are delighted to have provided beef for the Clays for the Closet event! Colorful Closets' mission is to collect, organize and distribute clothing for children and adolescents throughout the Amarillo and Canyon areas.



Project Hope

Project Hope was an early partner for Cactus Cares and that partnership continues today. We continue to ensure that Project Hope has a consistent protein supply for their recipients. Project Hope is the food pantry that services the Hugoton, Kansas community.



WTAMU On Campus Food Pantry

After establishing our relationship with Doc's Prime Cuts, their leadership approached us with an opportunity to help supply protein to the WTAMU On Campus Food Pantry. We are thrilled to continue to supply protein to the students, faculty, and staff of WTAMU throughout the year.

Cactus Cares has purchased protein from West Texas A&M to support the following organizations:



Sharing Hope

Sharing Hope is a program for women who are transitioning from incarceration back into society. Once graduated from the program, Sharing Hope continues to help support the women. One way is by hosting a food pantry for all graduates. We provide protein for this food pantry.



Amarillo Thunder

This year we were proud to support Amarillo Thunder baseball with a beef donation for a raffle that they held in May.



Law Enforcement Appreciation Day

We are proud to continue to be a sponsor for the Amarillo Law Enforcement Appreciation Day! This year we donated steaks to the group to be passed out to officers and their families in attendance.



Hillside Christian Church

Early in the year we appreciated the opportunity to work with Hillside Christian Church to provide lunch to those in need at the Guyon Saunders Resource Center. The GSRC works to ensure that homeless people in the Amarillo community have a safe daytime refuge that offers basic services in a respectful environment.



Iowa State University

Iowa State University is currently our primary meat lab supplier for operations in the Upper Midwest. We greatly appreciate their partnership and the responsiveness to all of our requests. Together we have supplied over 4,300 pounds of protein to multiple groups across the state of Iowa. Just a few of these groups are highlighted on the next few pages.



Cactus Cares has purchased protein from Iowa State to support the following organizations:



Beacon of Hope

The Beacon of Hope is the men's homeless shelter in Fort Dodge, lowa. Their kitchen relies soley on community donations, this can make it hard to plan meals each month. A CFF employee brought this to our attention and since then we have provided a supply of protein each month to the Beacon.



Leon Noel

On December 18th, we had the opportunity to participate in Central Decatur's Leon Noel celebration! We supplied the pork loin and meat raffle basket for the event. The Central Trail FFA was able to serve 252 meals in person and delivered 45 meals to Westview Acres, Terrace Park, Decatur County Hospital and the Decatur County Jail.



MATURA

The Ringgold County MATURA Outreach Center is located in Mount Ayr. Here they operate a food pantry as well as other outreach. We have worked with them to build a more consistent supply of protein for their food pantry recipients.



Osceola Food Pantry-Pastor Pete

The Osceola Food Pantry is spearheaded by Pastor Pete. In addition to operating as a food pantry, they also give out food boxes each month. We have worked with them to make sure that protein is available each month for those boxes.

Cactus Cares has purchased protein from Iowa State to support the following organizations:



Murray Food Pantry

Late in 2020, a CFF employee brought to our attention that the Murray food pantry was consistently unable to acquire protein. We have since partnered with them to ensure a consistent supply of protein is available to all of their recipients.



Pine Lake Summer Camp

Thank to our partnership with Iowa State University, we were able to supply over 1,200 pounds of protein to Pine Lake Camp in Eldora, Iowa. This includes hamburgers and hot dogs that will be served to their campers.



Kellerton Food Pantry

We made our first delivery to the Kellerton Food Pantry in October as part of National Pork Month. We look forward to continuing to work with them throughout 2022!



Clarke & Decatur County Food Pantry

We first delivered to the Clarke & Decatur County Food Pantries in October 2021 as part of National Pork Month. Both the Clarke County & Decatur County Food Pantries are operated by the same gentleman. We are excited to continue growing our partnership with them.



Through our partnership with Texas A&M University's Rosenthal Meat Laboratory, we have supplied 1,500 pounds of protein to the 12th Can. The 12th Can is Texas A&M's on-campus food pantry. This pantry works to support Texas A&M students, faculty, and staff who may be experiencing food insecurity. We received the above note from an anonymous recipient of the 12th Can.





Texas Tech University

This year, Texas Tech was the supplier of all of the beef utilized at our First Annual Golf Tournament! This included a delicious prime rib dinner for all golfers as well as the prizes for first and second place teams. We heard rave reviews about the steaks from many of the competitors. We look forward to showcasing their product for many years to come at our golf tournament!





Kansas State University

This year we purchased 500 pounds of protein from Kansas State University. This protein consisted of ground pork that we distributed to food pantries in October as part of National Pork Month. We look forward to continuing to grow and expand our partnership with Kansas State University!





Oklahoma State University

This year we purchased 2,700 pounds of protein from the Robert M. Kerr Food & Agricultural Products Center, the Oklahoma State University Meat Laboratory. This protein was donated to Our Daily Bread in Stillwater, Oklahoma through a partnership with the local food bank. Our Daily Bread is the local food pantry that services the Stillwater, Oklahoma area.





University of Nebraska-Lincoln

This year we purchased 1,800 pounds of protein from the University of Nebraska-Lincoln Meat Laboratory. This protein was donated to two major groups that serve the Lincoln area. The first is The Husker Pantry. The Husker Pantry is the on-campus food pantry servicing UNL students, faculty, and staff. The second is People's City Mission. PCM is the primary homeless shelter in Lincoln.



The Summit

Through our leadership & education pillars, we are proud to encourage bright new talent in agriculture such as those we had the opportunity to interact with this past July!

This July, we had the opportunity to host youth leadership teams and delegates from the American Gelbvieh Junior Association, American Junior Shorthorn Association, and American Junior Simmental Association as part of The Summit Leadership Conference in Amarillo. The students started our day together with a tour of Wrangler Feedyard. Then the students headed to Snack Pak 4 Kids where they learned about one of the ways we serve the Amarillo community. They had the opportunity to pack bags and hear a





presentation about Cactus Cares & Snack Pak 4 Kids. The day concluded with an opportunity for the students to interact with industry experts through a panel discussion. Panelists included Adam Gerrond, General Manager of Ulysses Feedyard; Corey White, Director of Technology; Dr. Ben Holland, Director of Business Development and Operations Analysis, and Brady Miller, Director of Market, Membership, and Eduction for the Texas Cattle Feeders Association. The delegates also enjoyed a delicious barbeque dinner to wrap up their day.

For the 2021-2022 school year, Cactus Cares awarded \$60,000 to 41 students attending technical or post-secondary school, 100% of all scholarship winners are Cactus employees or their family members.







Lashala Anderton

Reaghan Audrain

Stratford, TX Panhandle State University Elementary Education

Stratford, TX Amarillo College Radiology Technician Stratford, TX West Texas A&M University Education

Shaylee Audrain



Odalys Barrera

Gruver, TX Amarillo College Nursing



Ashton Bennett

Sunray, TX Amarillo College Sonography



Esmeralda Campolla

Amarillo, TX Amarillo College Accounting

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Rebecca Cook

Tate Cox

Amarillo, TX West Texas A&M University Nursing Amarillo, TX University of Oklahoma Accounting Lubbock, TX Texas Tech University Animal Science- Immunology & Nutrition

Agustina Eizmendi



Jessica Frasher

Anamosa, IA Kirkwood Community College Athletic Training



Alexandria Garza

Tulia, TX

Amarillo College

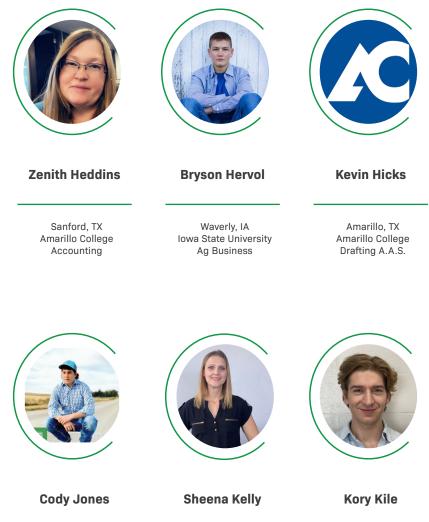
Nursing



Amanda Gustin

Amarillo, TX Western Governor's University Accounting

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Traer, IA Hawkeye Community College Diesel Technology/Ag Diesel Mechanics Amarillo, TX West Texas A&M University Business & Accounting Perryton, TX Oklahoma City University-School of Law Law

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MaKenna Kuper

Ackley, IA University of Northern Iowa Excercise Science Webster City, IA Iowa State University Industrial Engineering

Jackson Leman

Manning, SC Colegio de Bachilleres del Estado de Campeche

Rouslim Clarissa



Amanda Martinez-Nateras

Macomb, IL Western Illinois University Law Enforcement & Justice Administration



Marelyn Martinez-Nateras

Macomb, IL Western Illinois University Exercise Science



Maria Maza Reyes

Story City, IA Universidad Autonoma Chapingo Agronomist Engineer Specalist in Zootechnics

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Kasey McAllister

Syracuse, KS Fort Hays State University IT-Computers Canyon, TX Tarleton State University M.S. in Human Resource Management

Alondra Meixueiro

Amarillo, TX Eastern New Mexico University HPE Health & Wellness

Makenzie Mendez



Heath Patterson

Stratford, IA DMAAC Business



Isaac Patterson

Stratford, IA Iowa State University Accounting & Finance



Jayden Reyna

Olton, TX South Plains College Graphic Design

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Jasmine Reyna

Yulissa Romero

Olton, TX South Plains College Health Science

Stratford, TX Amarillo College Early Childhood Education Diagonal, IA Des Moines Area Community College Veterinarian Technician

Alexandrea Shelley



Koy Shields

Canyon, TX West Texas A&M University Ag Business



Jack Studebaker

Pampa, TX Texas Tech University Biology/Pre-Med



Jacie Studebaker

Lubbock, TX West Texas A&M University M.Ed School Counseling & LPC

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Kala Turner

Amarillo, TX Texas Tech University Biology Karlie Venhaus

Canyon, TX Texas Tech University Kinesiology Lubbock, TX Texas Tech University Animal Science- Growth & Development

Kaitlyn Wesley



Brooklynn Wille

Algona, IA Iowa Lakes Community College Biology



Kattiana Wille

Algona, IA Minnesota State University-Mankato Dental Hygiene



Cactus Cares was honored to receive the following awards in 2021:



ictus Cares

National Agri-Marketing Association Award

In 2021, we were proud to be recognized by the National Agri-Marketing Association (NAMA) with the Region 2 Merit Award for Public Affairs/ Issues Management program. This award highlighted our Cactus Cares rollout program. Over course of 2020, Cactus Cares visited every Cactus Feeders location to discuss the mission of Cactus Cares. As a result of the rollout, each employee received a Cactus Cares lunchbox, t-shirt, and informational card. We are excited to see Cactus Cares grow in the coming years with the help and support of Cactus Feeders employees.

Amarillo College

This year we were also honored to receive recognition by The Amarillo College Foundation, Inc. as a Lifetime Philanthropist for our work with Amarillo College from 2019-2021.



Agricultural Relations Council

In 2021, we were thrilled to be recognized by the Agricultural Relations Council in two categories: Digital & Social Media Video and Corporate Social Responsibility and Sustainability. The Agricultural Relations Council is a national organization focused on serving the unique needs of public relations professionals in the agriculture industry.

Interested in Giving?

Donors are crucial to our outreach and impact as a non-profit organization! We have set up different ways to donate that are outlined below:

Donate Online

You can donate online by following the below QR code.



Payroll Deduction

If you are a Cactus employee who is interested in having money deducted directly from your paycheck and donated to Cactus Cares please contact Shelby Padgett at shelby. padgett@cactusfeeders.com. Payroll deductions are customizable in amount.

Mail A Check

Checks can be mailed to: Cactus Cares PO Box 9935 Amarillo, TX 79105

<u>Thank you to our generous donors that make this</u> <u>great work possible!</u>



